



Squasheria.com is a Squash App for NTNU Squash, an ambitious project under development by NTNU Squash member Lars Føldeide. Lars recently started his 17th year in higher education, doing his 3rd and 4th master in both Informatics and “Entrepreneurship, Innovation and Society” at NTNU. For 10 years, he has been playing Squash at various university clubs – pictured above at a tournament between Cal Squash (UC Berkeley, California) and Stanford Squash Club.

Squash has been named by Forbes magazine as the #1 Sport measured by Cardiorespiratory Endurance, Muscular Strength, Muscular Endurance, Flexibility, Calories Burned and Injury Risk.

A preview of the app can be found at www.Squasheria.com, which demonstrates what Lars and two designers have developed in the class “User Interface Design” in close collaboration with the board of NTNU Squash.

Squasheria.com seek to raise half a million NOK as a convertible note, that will convert to shares upon raising our Series A round. This money will allow us to pay the de facto NTNU rate of 150 NOK per hour to students who choose to help us with continued development, design, marketing and ensuring that this app will spread to 800 of the worlds biggest cities.

www.CrowdFund.Live/Squash will be used to allow residents in urban areas to compete with \$\$\$ for which city we’ll do our first launches. We’ll do monthly competitions, doing campaigns in cities that are able to pool together the biggest amount of money – inspired by Dropbox’s successful Space Race campaign.

All funds raised in these campaigns will become accessible to players for making Squash court reservations, Squash tournaments (fees, travel expenses, massage, etc.), Squash equipment, nutritional supplements, gym memberships, personal coaches, Squash racket restringing, insurances, etc.

Opening up www.CrowdFund.Live to the public will finance further development and marketing of the Squasheria App, as we’ll take a cut (5%) – similar to the practice of VISA and Mastercard, in exchange for featured listings and promotions for those who choose to use our crowdfunding platform, as we prepare to grow big on Equity Crowdfunding in accordance with the JOBS Act.

Mark Zuckerberg, Bill Gates, Steve Jobs and Larry Page all have in common that they dropped out. Mark has 3 sisters, and studied psychology and computer science at Harvard. At least Mark ([FB.me/Zuck](https://fb.me/Zuck)) didn’t give up on Harvard until Facebook had 1 million users. Lars ([FB.me/Zyron](https://fb.me/Zyron)) also have 3 sisters, having studied the mind since age 13 reading his first book on hypnosis, and have been using computers daily since he was 9. With almost 900 credits (ECTS) at Bachelor, Master and PhD level, Lars is about to prove that it is cool to stay in school.

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